2023 IMPACT REPORT





Community is at the center of everything we do and never in our history has it been truer than this year. It is with great pleasure that we welcome you to The Carroll Community College Foundation's 2023 Impact Report. The report serves as a testament to our remarkable donors and community partners who, together with us, envision a future where Carroll Community College truly is the heart of our community.

This was a year of incredible impact for the Foundation. Throughout this report, you'll see how our donors make possible achievements for our students, faculty, and staff, as well as the College's growing economic impact in Carroll County and beyond. These pages share stories of student success, college achievements, and community engagement that are truly transforming the lives of our students and shaping the trajectory of their futures for the betterment of all.

In 2023, The Carroll Community College Foundation awarded over \$1,200,000 in scholarships and College support. The power of endowments, the support of generous donors, and strong community partnerships fuel accomplishments in every area of the College. Technologically equipped academic facilities, expanding athletic opportunities, and increasing scholarships instill confidence in our students, ease their financial burden so that they can focus on their studies, and reward high academic achieving students to encourage them to strive even further than they have dreamed.

As we look to the future of The Carroll Community College Foundation and our community, we remain thankful to every person, corporation, and foundation that trusts us to be your philanthropic partner. Enjoy this look back at 2023 and envision an even more brilliant future with us. But most importantly, we say thank you for your continued belief in the work we do and in our mission, essential to Turning Hopes and Dreams into Reality.



With sincere gratitude,

Dr. James D. Ball

President, Carroll Community College

Lorene Shiffler

President, Carroll Community College
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Executive Director, Carroll Community College Foundation



Academic Scholarship Support

The Carroll Community College Foundation exists to meet the needs of Carroll Community College and the students who choose Carroll for their educational and training needs. This year, the Foundation reduced the financial burden of approximately 469 credit students by providing \$391,758 in scholarships. The Foundation also provides assistance to nontraditional students pursuing certifications and licenses to get a new start, improve the quality of life for their families, and remain competitive in the workforce.



Prominent scholarships include:

52 JUMP START AWARD

This award provides a monetary incentive to students who enroll full-time at Carroll after completing requirements while dually enrolled in high school.

PAPPALARDO HONORS PROGRAM

A selective admissions honors cohort program designed for students to enhance the learning experience both inside the classroom as well as in the community through leadership and service-learning opportunities.

41 STEM SCHOLARS

Offering scholarships for high-achieving students in the Science, Technology, Engineering, and Mathematics fields, this cohort model provides internship opportunities, academic research, and a challenging capstone initiative along with mentoring opportunities.

FIRST IN MY FAMILY

A program designed to support firstgeneration students at Carroll. The program taps into the student's strengths while providing special resources to help them navigate college. 69 NEW START

An option for nontraditional students who are 25 or older, helping them begin or resume their higher education journey with the Foundation paying for their first class. Many students majored in Nursing, Physical Therapy Assistance, and National Paramedic Registry programs with great job demand in Carroll County.

18 ATHLETIC

Offering student-athletes financial assistance for encouragement and incentives to achieve both on the field and in the classroom.

Athletics supported at Carroll during FY23 included soccer, cross country, lacrosse, golf, and track & field.

CONTINUING EDUCATION TRAINING (CET)

CET offers courses and training programs to prepare students to enter the workforce, upgrade current job skills, and educate the community we serve.

KIDS@CARROLL SCHOLARSHIPS

This scholarship opportunity is for families who would not otherwise be able to participate in the enriching, educational summer programs offered to younger community members.

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Foundation Scholarship Recipients



CINDY CHIBAYERE

Dr. John E. Steers, M.D. Scholarship: Carroll Lutheran Village Nursing Scholarship; **Nursing And Allied Health** Scholarship

emphasis on chemistry. Last Spring, I graduated with my Associate's degree in general arts and sciences to complete my prerequisites for the Nursing program at Carroll. Currently, I am working toward getting my Associate's degree in Nursing here, in addition to my registered nursing license. While I attend the Nursing program at Carroll, I will be doing dual enrollment at University of Maryland-School of Nursing to obtain my Bachelor of Science in Nursing. My ultimate goal is to obtain my Doctorate of Nurse Anesthesia before the age of 30.



LANIE LILLY

STEM Scholars

I tend to enjoy bookwork more, but the undergraduate research project I have done has led to my new love of

hands-on work and lab work. I am grateful to have been able to undertake

a research project in my sophomore year at Carroll, an opportunity that is not typically offered at most colleges until the junior or senior year.

The STEM Scholars program has been the key to my success. I learned the details of how to act as a professional and have a good résumé and LinkedIn profile. I also gained great research skills, leading me to obtain two internships that align with what I researched. It is truly an honor to have been a member of this program, and I am grateful for all the support I have received. STEM Scholars was the main reason I decided to come to Carroll, and I would never want it any other way.



BAILEY SCHNEEMAN

Student Athlete

Carroll has honestly been the best of both worlds for me. I get to stay close to home receiving my college education, while also getting to

play the sport I love. I am so grateful

to be a part of the Carroll women's lacrosse team. I have gotten to meet new people and reconnect with others, learn from an amazing coach as well as from my teammates, and continue to get to compete and play the sport I love at a collegiate level. Coach Amy Roguski has been such an inspiration and a great mentor to me for the past year, and I cannot wait to get the opportunity to learn more from her this season. She is always so supportive of every player on the team, and it makes me look forward to going to practice each day! I am so blessed to be a part of this program and also get to go to school at Carroll.



PETER OSKAM

Penguin Random House **Book Scholarship**

At Carroll Community College, I plan to study geography and anthropology with hopes of attaining a Geographic

Information System degree and eventually attending Law School.

I hope to become a lawyer who deals with boundary disputes and use my degree in mapping as a background. Additionally, I plan on joining the Air Force and becoming a JAG lawyer for the military.

All of the things mentioned above will be made possible through this scholarship. It plays a small part in a huge project where every piece is necessary, and I cannot thank you enough for granting me this piece of the puzzle.



Program Equipment & Learning Technology Support

Institutional Excellence and the growth of technology continue to be a top priority through academic rigor, program impact, continuous improvement, and institutional advancement. The Foundation's contribution to building campus and community spirit has financed the following:

- Pugmill for our pottery studio for recycling clay scraps and assisting students in the wedging process.
- Security enhancements including a dome camera and monitors for the safety of everyone attending and visiting Carroll.
- Equipment upgrades and replacements, which are an ongoing necessity, to continue providing high-quality education and services.
 - ▶ 60 faculty and staff laptop replacements.
 - 150 Dell desktops and monitors throughout campus.
 - 90 laptops for lab replacement (Computers are then recycled as student loaners.)

- New software throughout the College, offering safer and modernized processes for students and staff to work.
 - Scholarship Manager
 - Accommodation Software
 - Digital Asset Manager Software
 - ► Financial Software
 - Digital Filing System Upgrades
- Upgrades to our cybersecurity systems, safeguarding the College with malware and threat prevention and providing a safe infrastructure to work and learn in.





High-Impact Programs and Economic Development

Program Enhancements and Economic Development remain a cornerstone of our commitment to education to attract and retain students in high-impact programs, expand community partnerships that support economic development, and introduce programs that meet emerging workforce needs.

This investment provided:

- Classroom laptop upgrades, offering everyone access to electronic resources.
- Mac Studio computer replacements, serving both credit and noncredit students in the Computer Graphics and Graphic Design programs and students taking Adobe and Drone classes.
- Laptops for our childcare center for both teacher use and as computer stations to better educate our Littlest Learners.
- Upgrades to our 3D printer and accessories for our Digital Design & Fabrication Lab.

- Science equipment, including six pairs of field binoculars to support outdoor curriculum in Biology classes.
- Theater projector to increase the capabilities of our theatrical productions.
- 360-degree camera in the Virtual Reality Lab for digital learning, which increases student engagement and leads to deeper learning.







Student Engagement

By supporting students in their academic endeavors and interests both inside and outside the classroom, Carroll positions them for a successful academic experience and an expansive work environment. The Foundation provided funding to advance student success and student engagement through the following:

- Purchased 19 books for Carroll County Public School dual enrollment students who qualify under the Free and Reduced Meal program.
- Financed the STEM Scholars support for field trips and academic conferences, providing opportunities to engage with other regional college students, community members, and faculty to advance STEM education and career opportunities in our community.
- Funds for Carroll's Food Locker, which enabled 110 individuals on our campus to receive food and toiletries and continue their educational trajectories despite hardships or unforeseen emergencies.
- 17 students were provided with funds through our Student Emergency Assistance Fund. Emergencies varied from educational supplies, books, testing fees, transportation, and internet access.
- Provided seed money to create an Automotive Technician program.

You can impact the lives of thousands of students each year by contributing to Carroll through your personal legacy. Legacy giving secures the future of high-quality educational programs to advance careers, enrich lives, and strengthen our community for generations to come.

As a member of our Joseph F. Shields Legacy Circle, you will join like-minded people invested in the future of our students and receive special recognition and invitations to exclusive events. The Legacy Circle honors and recognizes individuals who remember The Carroll Community College Foundation in their retirement or estate plans.

LEGACY GIVING OPTIONS INCLUDE:

- Bequests
- Charitable Gift Annuities
- Donor Advised Funds
- Life Insurance Policies
- Retirement Assets

TO LEARN MORE about creating a legacy at Carroll, please visit **carrollcc.edu/Legacy Circle**.

Our donors impact the future for thousands of students each year through generous and thoughtful giving





CARROLL LYNX DONOR EVENTS

MEN'S SOCCER HOME OPENER CELEBRATION

On August 30, the Foundation hosted local businesses, community members, and employees who support our Athletics Program for a VIP Tailgate Party to thank them for their ongoing generosity and support of this program. Guests enjoyed a tailgate atmosphere and had the opportunity to chat with several of our Carroll Lynx coaches and staff.

ATHLETIC VIP EVENT

On March 2, the Foundation hosted an Athletics VIP event in the Babylon Great Hall to share a glimpse into the future of Carroll's Athletics Program. Guests enjoyed light refreshments while speaking with our student-athletes and coaches and playing virtual reality golf. Dr. Ball shared information about the history of the Carroll Lynx; the impact of the program to date on student-athletes, the College, and our neighboring communities; and updates on the upcoming seasons. Enlarged renderings of the Athletics Expansion project were displayed, which will include a new turf field, a 400-meter track with NJCAA-approved running surface, lights, bleachers, and fencing.

ROBERT O'CONNOR ENDOWED SCHOLARSHIP AUCTION

The Foundation hosted a reception and art auction on September 9 for the works of the late Robert J. O'Connor to fund the Robert & Diane O'Connor Endowment Scholarship for art students at Carroll. This event raised more than \$9,000 and included arts enthusiasts from the community, faculty and staff from the Carroll Art department, and members of Mr. O'Connor's family. Teresa Griese, the first scholarship recipient, was in attendance and shared her journey at Carroll and her dream of becoming an art therapist.





ALUMNI EVENT

The Alumni Advisory Committee invited Carroll alumni and their friends and family to join us on September 29 for the inaugural Alumni Family Cook Out. The event took place in the Babylon Great Hall. Guests networked; met faculty, staff, and retirees; took tours of the campus; enjoyed VR lab demos; played yard games; and ate delicious food!

SCHOLARSHIP RECEPTION

Our annual Scholarship Reception was held on October 17, honoring our scholarship donors and scholarship recipients. During the luncheon, we had some of our wonderful recipients share their Carroll stories, specifically the impact our donors played in those stories. We also invited our amazing donors to speak and share some of the many reasons why they value Carroll and the importance of supporting our students and programs. This was our highest attendance ever for the scholarship reception with over 75 attendees.

STARRY NIGHT

The 17th annual Starry Night Gala was held on December 2, 2022. Guests enjoyed an entertaining evening with "The World's Greatest Eagle's Tribute Band," Eaglemania. The event celebrated our 2022 honoree, longtime Foundation Board member Bernie Jones. Thanks to our nearly 100 sponsors and 400 guests, the event raised more than \$210,000, including \$67,000 directed toward the replacement of outdated equipment in our Mac Lab.

CARROLL GIVING DAY

The College celebrated its 30th anniversary on April 13 with the kickoff of our 1st annual Carroll Giving Day. Thanks to our generous community, we raised more than \$43,000 through social media challenges, online gifts, and alumni support. We reached approximately 6,500 friends via social media and had more than 500 engagements on Facebook. This was a fun and engaging way of celebrating 30 years with our Carroll families both near and far.

ANNUAL EMPLOYEE CAMPAIGN

More than 72% of our faculty and staff supported the 2023 campaign, raising more than \$55,000 in donations. This year, we celebrated two of the Foundation's most loyal supporters, Alan Schuman and Laurie Shields, as they transition into retirement. Combined, Alan and Laurie have 60 years of giving to Carroll. Along with the rest of our faculty and staff, they truly recognize the needs of our students.

STEM SCHOLARS SHOWCASE

The Foundation hosted a STEM Scholars Program showcase for donors on April 28. Dr. Rosalie Mince and Dr. Raza Khan shared the history of the program as well as the structure and expectations of the current program. Attendees had the opportunity to visit with alumnus Michael McCreary and mentor and Advisory Board member Alan Cudmore, retired computer engineer with NASA Goddard Space Flight Center. Current STEM Scholar students presented their capstone projects for attendees to observe and ask questions.



The CCC Foundation Board of Directors is grateful to the following individuals and organizations who generously gave financial contributions to benefit Carroll Community College and its students from July 1, 2022 to June 30, 2023.

Every effort has been made to ensure all donors are included and listed properly.

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Town & Country Auto Repair*
Towne Pride Interiors, Inc.

Ms. Edith Tracey
Tri-Sport Junction*
Ms. Lara Truit
Mr. Daniel Unger
United Way Worldwide
Unwined Candles
Valley Advisors
Ms. Maura Van Syckle

Mr. Douglas & Mrs. Pamela Velnoskey* Velnoskey Wealth Management Group of

Janney Montgomery Scott Mr. Brandon W. Vieweg Village Printing and Company, LLC*

Ms. Chris Vincent

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Voiture Nationale*

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Ms. Mary Wallace

Walsh & Fisher, P.A.

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Ms. Angelina R. Welch

Mr. Thomas D. & Mrs. Margaret Welliver

Mr. Joe Welsh

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WesBanco

Westminster Pediatrics, LLC

Mr. Brent Whalen*

Ms. Jennifer Wheeler

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The Whiting-Turner Contracting Co.*

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Willet Family Farm

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Mr. Carroll & Mrs. Susan Yingling*

Mr. John & Mrs. Sharon Yingling*

Dr. Stacy Zell

Ms. Donna Ziemski

Mr. Robert F. Zimmer*

Mr. Gerald & Mrs. Heather Zoller

GIFTS IN HONOR OF:

Sean Burk, Class of 2023

Annette M. Danek-Akey

Early Childhood Education Club

Melanie Hall

William R. Harden

Bonnie M. Lockard

Kim McClure

The Nurses of Carroll Hospital Center

Stephen & Benjamin Peters

Alan Schuman

Laurie Shields

Amelia C. Smith

Suzanne Stultz

Kimberley Thornton

Chris Vincent

Ann Weber

Brent Whalen

GIFTS IN MEMORY OF:

Sylvia Canon-Haines

Kevin L. Clark

Robert H. Clark

Alfredo C. DiMaggio

John F. Feezer

R. Wayne Feezer

Andrew B. Gamber

Ann S. Harden

Helen C. Jones

Robert C. Koermer

Lloyd M. Koontz

David H. McCabe

Marie T. Nevius

Robert & Diane O'Connor

John W. Polley

Dorothy Shifflett

Benjamin A. Sochrin

Manuel M. Sorrentini

Christina B. Wyatt

Joseph M. Zimmer

Sheila K. Zimmer



The President's Society members are a leadership-giving group of donors who make cumulative philanthropic donations of \$1,000 (excludes event sponsorship) or more throughout the fiscal year (July 1 to June 30). Members enjoy invitations to campus events, an annual member reception, donor recognition, and special gifts.

[^] Deceased

^{*} President's Society Member

Carroll Community College Foundation, Inc. Statements of Financial Position

June 30, 2023 and 2022

	2023	2022
ASSETS		
Cash and Cash Equivalents	\$ 1,158,814	\$ 1,961,558
Investments	19,110,841	14,569,701
Contributions Receivable, Net	2,610,505	1,504,088
Accounts and Interest Receivable	447	36,969
Art Collection	646,569	422,125
Assets Held for Charitable Gift Annuities	42,491	44,528
Total Assets	\$ 23,569,667	\$ 18,538,969
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts Payable - Carroll Community College	\$ 15,452	\$ 107,549
Annuities Payable from Charitable Gifts	16,244	17,239
Total Liabilities	31,696	124,788
NET ASSETS		
Without Donor Restrictions	6,467,020	5,289,807
With Donor Restrictions	17,070,951	13,124,374
Total Net Assets	23,537,971	18,414,181
Total Liabilities and Net Assets	\$ 23,569,667	\$ 18,538,969

The Foundation serves as an effective steward of donations. We invite you to review this information to become more familiar with the financial impact that giving makes.

The condensed consolidated financial statements presented herein do not constitute a complete set. The complete set can be obtained by contacting the Foundation office at 410-386-8150 or foundation@carrollcc.edu.

The financial statements were audited by CLA (CliftonLarsonAllen LLP), and an unmodified opinion was issued.

Carroll Community College Foundation, Inc. Statements Of Activities

Years Ended June 30, 2023 and 2022

	2023 2022		2022			
	Without	With Donor		Without	With Donor	
	Donor Restrictions	Restrictions	Total	Donor Restrictions	Restrictions	Total
REVENUES, GAINS, AND OTHER SUPPORT						
Contributions	\$204,466	\$3,609,225	\$3,813,691	\$138,809	\$709,010	\$847,819
Contributed Nonfinancial Assets:						
Donated Services	667,771	-	667,771	610,952	-	610,952
Donated Goods	18,285	-	18,285	-	-	-
Donated Silent Auction Event Goods	38,084	-	38,084	42,819	-	42,819
Fundraising Activities	91,410	114,499	205,909	124,035	98,252	222,287
Net Investment Income	121,753	337,342	459,095	118,416	334,607	453,023
Net Unrealized and Realized Gains						
(Losses) on Investments	397,868	1,222,719	1,620,587	(677,883)	(2,028,956)	(2,706,839)
Net Unrealized Gain (Loss) on Artwork	239,350	(14,906)	224,444	-	-	-
Net Assets Released from Restrictions:						
Time Restrictions Completed	554,553	(554,553)	-	381,269	(381,269)	-
Satisfaction of Restrictions	767,749	(767,749)		608,884	(608,884)	-
Total Revenues, Gains, and Other Support	3,101,289	3,946,577	7,047,866	1,347,301	(1,877,240)	(529,939)
EXPENSES						
Program Services - In-Kind Expenses						
of \$145,086 and \$108,492, Respectively	1,275,793	-	1,275,793	912,795	-	912,795
Management and General - In-Kind Expenses of \$160,852 and \$150,814,						
Respectively	168,693	-	168,693	151,595	-	151,595
Fundraising - In-Kind Expenses of \$324,811 and \$307,947, Respectively	385,448	-	385,448	370,847	-	370,847
Institutional Advancement - In-Kind Expenses of \$93,391 and \$86,518,						
Respectively	94,142		94,142	86,518		86,518
Total Expenses	1,924,076		1,924,076	1,521,755		1,521,755
CHANGE IN NET ASSETS	1,177,213	3,946,577	5,123,790	(174,454)	(1,877,240)	(2,051,694)
Net Assets - Beginning of Year	5,289,807	13,124,374	18,414,181	5,464,261	15,001,614	20,465,875
NET ASSETS - END OF YEAR	\$6,467,020	\$17,070,951	\$23,537,971	\$5,289,807	\$13,124,374	\$18,414,181



The Carroll Community College Foundation is a non-profit corporation dedicated to the development of financial resources for the College to support the educational needs of all students, businesses, and the entire community.





Empowering learners.

CARROLL

Changing lives.

Building community.

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President/Financial Advisor, Aquino Financial Group, LLC

Virginia Harrison, Secretary

Owner, Dressing by Virginia

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President/Owner,

Kojak Graphic Communications, Inc.

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Karen Pelton

Director, Corporate and Foundation Giving and Grants Management

Olivia Steadman

Director, Annual Giving and Alumni Relations

Jamie Adrian

Administrative Associate

Dayna Aldridge

Institutional Advancement Services Manager



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County Commissioner, Ex-officio

Dr. James D. Ball, President of Carroll Community College

Former Presidents

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Dr. Joseph F. Shields 1993 – 1999

